



andreadunn.com

Contact for password

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EXPERIENCE

05/2022 – Present

SENIOR BRAND DESIGNER | MINIMAL (MNML)

- Overseeing consumer packaged goods from concept to large scale production
- Creating brand identities in the technology and lifestyle industries
- Collaborating with industrial designers throughout product design process
- Designing websites, trade show booths, and marketing collateral
- Concepting, storyboarding, and animating videos
- Art directing 2D and 3D motion designers

04/2021 – 05/2022

SENIOR DESIGNER | SOMEODDPILOT

- Conceptualized and art directed photo and video shoots for marketing campaigns
- Creative directed motion projects from storyboarding to final handoff
- Designed websites, brand identities, and digital media
- Owned projects from pitch to client delivery under short deadlines
- Managed project teams of junior designers, developers, and freelancers

12/2018 – 04/2021

SENIOR DESIGNER | VSA PARTNERS

- Designed visual identity systems for large and small brands in the food and beverage, hospitality, pharmaceutical, agriculture, and tech industry
- Art directed and designed national brand campaigns
- Mentored junior designers and interns

09/2017 – 12/2018

DESIGNER

06/2017 – 09/2017

CREATIVE DESIGN INTERN

08/2016 – 11/2016

MURAL ARTIST | VILLAGE OF ROSEMONT

- Reproduced derivative artwork in public spaces
- Assisted the Creative Director with large-scale murals

09/2015 – 12/2015

STUDIO DESIGN INTERN | NATE BERKUS ASSOCIATES

- Conceptualized two products that made it to market in the Nate Berkus Spring 2017 Target Collection for the home
- Assisted in the creative process for multiple consumer products
- Curated displays for new product lines

RECOGNITION

2023

CLIO DESIGN AWARD

Bronze for Mixed Campaign

2022

GRAPHIS DESIGN AWARD

Honorable Mention for Brand Identity and Print Design

2018

THEN AND NOW EXHIBITION

2017

HOLLIS SIGLER MANIFEST AWARD

2016

WABASH ARTS CORRIDOR MURALIST

SELECT CLIENTS

Meta
Patagonia
Klaviyo
Anheuser-Busch InBev
(Bud Light, Goose Island, Breckenridge Brewery, Golden Road Brewing)
Rust-Oleum
Dairy Farmers of America
Chaco Footwear
Albany Molecular Research
Saucony
Smith Optics
FX Network

SKILLS

Photoshop
Illustrator
InDesign
Figma, Sketch
After Effects
Premiere Pro
Lightroom
Illustration
Concept Sketching
Photo Retouching
Studio Lighting

EDUCATION

Columbia College Chicago
Bachelor of Arts
Advertising Art Direction
2013-2016

MURALS

619 S. Wabash St, Chicago, IL
626 S. Wabash St, Chicago, IL
5441 Park Pl, Rosemont, IL